



## Display your leaflets in Oxfordshire

### Hotels

- Displays in key foyers with 'exclusives' in Premier Inn
- Big chains like Holiday Inn
- Targets business people and staying visitors

### Attractions/Leisure Network

- Displays in high footfall locations including Oxford Brookes University, Bicester Country Pub, New Theatre Oxford, Cotswold Wildlife Park and Sulgrave Manor

### People at Work

- Stands in businesses around Oxfordshire
- Oxford airport, National Express coach station, St Joseph's Hall, RAF Benson, Henley Management, Denman College, Abingdon Hive

### Select One

- Over 350 display and distribution points in local guesthouses, hotels and B&Bs
- This targets two key audiences; tourists from outside the area and locals looking for information on the many local attractions in the region

### Tourist Information Centres

- 17 TICs across Oxfordshire
- Two key audiences; tourists from outside the area and locals looking for information on local attractions
- 140,000 leaflets were distributed in TICs in Oxfordshire in 2009



### Transport Links

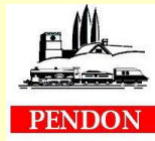
- Oxfordshire has excellent links into the county via the M4 and M40, A34 from the south
- Take One has stands at Motorway Services on the M40: The Welcome Break at Waterstock and the Moto at Cherwell Valley



Chinnor Railway

### Clients using Take One

- Pendon Museum
- Chinnor Railway
- Blenheim Palace
- Millets Farm Centre



Trout Fishery at Millets Farm Centre

### Statistics

- 9.3 million visitors to Oxford city each year
- 6th most visited city in the UK by international visitors and is the tourism gateway for the rest of Oxfordshire

Source: (Oxford City Council Website)



Pendon Museum

### Contact

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