



French Brothers

Display your leaflets in Berkshire

Hotels

- Displays in over 100 hotels across Berkshire
- Key foyers with 'exclusives' in Premier Inn
- Big chains like Hilton
- Targets business and leisure targets

Select One

- Over 240 display and distribution points in local guesthouses, hotels and B&Bs
- This targets two key audiences; tourists from outside the area and locals looking for information on the many local attractions in the region

Tourist Information Centres

- 13 TICs across Berkshire
- Two key audiences; tourists from outside the area and locals looking for information on local attractions



Coral Reef



Olympics

- Berkshire holds the status as the UK's rowing capital as it is the home of Dorney Lake, which has been chosen as the venue for the rowing and kayak events at the Olympic and Paralympic Games in 2012
- Berkshire has received £3.2 million in funding for the regional facilities in the run up to the Olympics
- The world class facilities attract visitors to the region



Wellington Country Park

Clients using Take One

- LEGOLAND
- Wellington Country Park
- Thames Rivercruise
- Coral Reef
- French Brothers



Transport Links

- Berkshire has excellent links into the county via the M4 and A34
- Good rail links make travel to and from London easy and accessible

Contact

Lesley Banks
Deputy Director of Sales
South East
Mob: 07867 970039
Tel: 01494 888500
Email: lesley.banks@takeonemedia.co.uk
www.takeonemedia.co.uk
www.takeonemediaairports.co.uk
www.dayvisits.co.uk