

Tourism, Travel and Hotels magazine

Spring 2010 edition

Mailed and emailed to 8,000 decision makers

Although Tourism, Travel & Hotels covers the diverse travel and hospitality industry, the publication is also targeted at the tourist sector, from dining through transportation to hostel operations.

Within the circulation are decision-makers in prominent tourism, travel & hotel companies. People who are interested and matter in the travel and hospitality industry. All material is focused on what's new, what's happening, when it's happening and by whom.

Published as hardcopy, an e-edition and on our website, TT&H is mailed and emailed directly to 8,000+ decision-makers in the industry; the publication is geared to make contact and response between the readers and featured companies as easy as possible. We aim to achieve this by publishing each company's contact telephone, fax, email and web address details as available.

Next generation HD display target flyers

Take One Media has made a quantum step forward in helping tourism businesses better market themselves to incoming visitors to the UK. It has launched an innovative new range of stands at key UK airports which will offer High Definition (HD) digital displays within the units. Initially launching at Heathrow, Gatwick and Stansted, passengers are being targeted by tourism providers (i.e. accommodation, West End Shows and transport) who want to use the latest in eye-catching stand Display technology. The displays are a result of extensive research by Take One At Heathrow and Gatwick which shows over a third of all business and leisure travellers actively seek tourism and travel information in the form of leaflets, maps, guides and destination magazines when passing through airports.

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